

Why Teachers need a good LinkedIn profile

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□ **Here are THREE top reasons why every Teacher needs a LinkedIn profile:**

1. Getting a job. Whether you are actively looking for a position, or open to new opportunities, LinkedIn is the perfect place to highlight your expertise as a teacher. As you know, teaching jobs are not just confined to the classroom. Positions for educators come in all shapes and sizes – health education, special needs education, lecturing, mentoring, curriculum development, tutoring and coaching. Many employers and recruiters only post jobs on LinkedIn, and many schools in the non-public sector only use LinkedIn to hire.

2. Connecting with like-minded educators. LinkedIn is the premier open source social media platform for meeting other educators who share your passion. No matter your interest – primary, secondary, tertiary, history, maths, English, French, special needs, PDHPE, teacher training, HR, overseas research, you will find other colleagues who are keen to connect with you. It is also a great place to reconnect with former classmates from university and colleagues from previous teaching positions.

3. Educating the Educators. You will be surprised at how willing experts and thought leaders in your field are to share their expertise. From research papers, white papers, outcomes, curriculum development and results analysis, LinkedIn professionals are very generous with their knowledge. Make the most of it and join the groups that interest you. Become an acknowledge expert by commenting and contributing and see how quickly others want to connect with you.

To find out more about how to make the most of your LinkedIn Profile page contact me on 0407415493 or email me at