

If you are looking for a copywriter for a short term in-house contract, need to improve your LinkedIn profile, or if you want a social media expert I am here to help.

From writing content from scratch, editing existing copy to fullscale project management of your website I have the creative and technical skills to assist small and large businesses with all aspects of their website.

- Search Engine Optimisation
- Search Engine Marketing
- LinkedIn Profile Writing Service
- LinkedIn Company Profile Service
- Keyword content preparation
- All major Content managed systems (CMS) including Drupal/ WordPress/SiteCore
- Word, Photoshop, Excel, Mac and PC expertise
- Google, Bing and Yahoo algorithm knowledge
- Google Analytics, Webmaster Tools and Google AdWords campaigns
- Online Reputation Management
- Social Media - Facebook, Twitter, Blog, Pinterest, LinkedIn, Google +, Tumblr
- Training for business owners on managing their own sites and reducing costs
- Extensive network of photographers, graphic designers, video producers, website developers, and website hosting options.

Subject areas of expertise: **Education & Training, Finance, Property, Shopper Marketing, Retail, Real Estate, Health and Fitness, Beauty, Motoring, Recruitment, Small Business, FMCG, Agriculture, Mining and Energy, Engineering & IT.**

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